



**Wesal World
Agricultural Company**

Introduction to agriculture in the Kingdom and the Gulf countries

The agricultural sector is considered one of the developing sectors in the Kingdom of Saudi Arabia, which receives significant attention and has many targets outlined in Vision 2030 and the National Agriculture Strategy for 2030. These targets aim to provide agricultural crops and achieve food security in the Kingdom by stabilizing food prices and supporting rural and economic development.

Saudi Arabia is the largest agricultural market in the Gulf Cooperation Council (GCC) countries, and there is a noticeable increase in demand for its crops among consumers in the Kingdom. Changing consumption patterns have prompted major supermarkets and hypermarkets to increase the supply of high-quality agricultural products and offer competitive pricing to meet the needs of Saudi Arabia's population.

The Kingdom is moving towards implementing advanced mechanisms and techniques for sustainable agricultural development, such as greenhouse farming and advanced drip irrigation practices for fruit and vegetable cultivation. It also encourages the cultivation of different types of fruits, vegetables, and grains for sustainable development in line with the recommendations of the Food and Agriculture Organization (FAO). The growth rate in this sector is already noticeable.

Saudi Arabia's focus in the agricultural sector and Vision 2030 is on achieving food self-sufficiency, enhancing food security, and developing infrastructure and technology. The Vision relies on several fundamental principles and strategies, including:

- Improving resource utilization efficiency.
- Enhancing environmental sustainability.
- Promoting scientific research.
- Encouraging investment and developing value chains.
- Developing infrastructure and technology.





Agriculture in the World Agriculture Organization FAO

The Kingdom of Saudi Arabia, in its agricultural sector and Vision 2030, aligns with the goals of the Food and Agriculture Organization (FAO) in achieving food security. Some areas of agreement between Saudi Arabia's vision and FAO objectives include:

- Both initiatives aim to achieve food self-sufficiency by promoting local agricultural production.
- Sustainable development.
- Scientific research.



Building international companies

Wusool Global Agriculture Company seeks to establish international partnerships with partners that can be of great importance in expanding the scope of work and accessing new markets. For Wusool Global Agriculture Company, forming investment partnerships with international partners in agriculture is crucial.

To achieve success in building international companies in the agriculture, fish, and livestock sectors.

An aerial photograph of a modern city, likely Riyadh, featuring a large circular stadium in the foreground, surrounded by green spaces and modern buildings. The image is overlaid with a green gradient and a white diagonal line.

Wusool Global Agriculture Company was launched in Riyadh, the capital of Saudi Arabia. The company focuses on developing and implementing innovative solutions in the field of agriculture and agricultural technology. The company aims to improve land productivity, increase yields, and provide high-quality crops through efficient and environmentally friendly methods.

Wusool relies on modern techniques such as hydroponics. These innovative technologies are fundamental to achieving high productivity while reducing water and chemical consumption and minimizing agricultural waste.

Wusool has a specialized team of agricultural scientists, engineers, and experts in agricultural technology. Thanks to its contribution to agricultural development and technology adoption in this field, Wusool has received numerous local and international awards and honors.

Our Story



Who We Are

Wusool Global Agriculture Company aims to enhance food security and achieve food self-sufficiency by providing high-quality agricultural products.



Vision:

Our vision is to be the leading company in farming and marketing agricultural products, as well as animal and fish products worldwide.





Mission:

Excellence, quality, customer satisfaction, and meeting their needs while providing excellent customer service. We achieve this by using fish water as a source of plant nutrition and organic fertilizer for agriculture.

We believe in the value of partnerships and international cooperation. At Wusool Global Agriculture Company, we strive to provide high-quality agricultural products to meet the needs of the local and global markets. The company aims to be a trusted source of high-quality vegetables, fruits, and dates. We aim to develop and provide high-quality and locally and globally compatible seedlings. We work to raise awareness about the importance of agriculture and its impact on human health and the environment. We work diligently to contribute to improving the global food system and meeting the increasing market demands in the field of agriculture.

Objectives: Wusool Global Agriculture Company
The objectives include the following:

- 1-Meeting market demand.
- 2-Quality and safety.
- 3-Innovation and development.
- 4-Environmental sustainability.
- 5-Partnerships and collaboration.
- 6-Awareness and education.
- 7-Quality and excellence.
- 8-Increasing agricultural production.
- 9-Providing employment opportunities.



Products



Honey



Wheat



Vegetables



Dates



Fish

with the use of fish water for)
(agriculture as organic fertilizer



Lemon



Oranges



Olive



Camel farming
and production



Sheep farming



Seedlings



Poultry



Green fodder



Fig

The Sustainable Development Goals

(SDGs) of the United Nations were adopted in 2015 by UN member states and aim to be achieved by 2030. They encompass the following objectives:

- 1-End poverty in all its forms and dimensions globally.
- 2-End hunger, achieve food security and improved nutrition.
- 3-Ensure healthy lives and well-being for all at all ages.
- 4-Ensure inclusive and equitable quality education and promote lifelong learning opportunities.
- 5-Achieve gender equality and empower all women and girls.
- 6-Ensure availability and sustainable management of water and sanitation for all.
- 7-Ensure access to affordable, reliable, sustainable, and modern energy for all.
- 8-Promote sustained, inclusive, and sustainable economic growth, full and productive employment.
- 9-Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.
- 10-Reduce inequality within and among countries.
- 11-Make cities and human settlements inclusive, safe, resilient, and sustainable.
- 12-Ensure sustainable consumption and production patterns.
- 13-Take urgent action to combat climate change and its impacts.
- 14-Conserve and sustainably use the oceans, seas, and marine resources.
- 15-Protect, restore, and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation, and halt biodiversity loss.
- 16-Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable, and inclusive institutions at all levels.
- 17-Strengthen the means of implementation and revitalize the global partnership for sustainable development.



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